

ZANDARA KENNEDY

ZEEDRIVES



PARTNERSHIP OPPORTUNITIES - 2022





NOT YOUR ORDINARY GIRL

About Zee

I am a professional stunt driver, stunt woman, and precision driver, licensed to drive everything road-legal.

My driving has been used to sell cars for most major manufacturers, from Ford and Chevrolet to BMW, Mercedes and Audi. As a stunt performer, my work has been featured in some of the biggest movies and tv shows of the last few years, from XXX to Deadpool, CW's Arrow, Flash and Supergirl.

There is nothing subtle about my approach. I get attention, and we can use that to your benefit.

My driving skills, cars, and connections will promote your products on a sideways, engine screaming, tire smoke-filled canvas that will be impossible to ignore.

My cars, van, trailer, and clothing are all mobile billboards ready for your logos, always traveling to motorsport events across North America, increasing exposure for my sponsors.

I work in the film industry to fund my race car habit, throwing myself down stairs and driving all forms of vehicles at their limits to pay for more tires and better parts for my cars.

My relentless passion to push myself to my limits and build my skills has helped me to create a successful career as a performer of physical stunts, a stunt coordinator, and a stunt driver for major films, television, and commercials.

I set my sights on Pro-Am drifting in 2019, and earned my FD Pro-Spec license in 2021. I'm just getting started.

For 2022, I will be running two fully prepped, competition-legal drift cars in events across North America.



Why Zee?

I am articulate and comfortable with people, crowds, and cameras. People are surprised to see me step out of the car, and when they do, they want to connect with me and know my story.

I appeal to entire families in a way that a male driver cannot. I have watched moms connect with their sons when they see that their favourite car was driven by a girl. Kids' eyes light up when they sit in the car, both boys and girls, and I love seeing their ideas shift about what's possible for them in the future.

I deliver beyond my promises and I get results for the people working with me. Working with me will generate exposure for your product across North America and across demographics. People want to know – whose angle kit am I running? What body kit is that? What was my experience with this vendor? Why did I choose that clutch? Which tires are you running? I can answer all of these questions knowledgeably and am always happy to take the time to do so.

I can also set myself on fire while holding, wearing, or using your product. Safely.

“I juggle a full-time job and running my business and feel I'm a hard-working individual. Zandara is the first person I've met who, by example, showed me that I can do more. She is incredibly dedicated to both her career in the film industry and becoming a professional drifter. She takes her drifting aspirations very seriously, and this is easily evidenced by how much of her own time, talent, and treasure she has invested over the last year. She surrounds herself with the best in the business and the amount her talent has grown in a single season is a testament to that.

There is not a single minute of a single day that I regret helping Zandara start her drifting career.”

Stephen Dorrick - owner, LOJ conversions

DRIFTING HIGHLIGHTS



2019 - first year of Pro-Am Competition
50+ days of drifting - New Jersey, Florida, Los Angeles, Vancouver Island, Washington State, Las Vegas, Kentucky, California, broke lots of things, learned to fix lots of things, destroyed and replaced 12 axles.

2020 - Covid times
Dark Lotus Grassroots Series
Spec-D Pro Am - Mission Raceway
Hosted + Taught: Intro to Stunt Driving for Women of Colour, Mission Raceway Women's Drift + Slide day

2021 - Covid Part 2
Mission Raceway Grassroots Drift series
Mission Raceway open drift events
Spec D Shootout - Mission Raceway - **Earned FD Pro Spec license**
Spec D Redemption - Edmonton, AB
Mission Drift & Drag, **1000+ spectators per event**
Mission Raceway Smoke Fire Thunder stunt demo
Taught : Dark Lotus Drift Team Beginner drift school

CURRENT PARTNERS



DDE Featured on Daily Driven Exotics - **3 million subscribers**

YouTube Featured on TJ Hunt - **2 million subscribers**

Fasterproms Featured on Fasterproms - **380k subscribers**

The Block Featured in "The Block" online motorsports magazine

Featured in TennDrift - drift podcast

LS Fest West - **17,000 attendees**

LS Fest East - **35,000 attendees**

PARTNERSHIP BENEFITS

Turn heads, grab attention, and generate exposure for your product across North America.



- + Initial press release
- + Inclusion in branding and livery for all 3 cars
- + Logo options for crew shirts, helmet, race suit, hero cards
- + Logo placements for Trailer and Pit banner
- + Cross promotions through dedicated promo codes
- + Shout out on motorsports social media posts
- + Sponsor section on webpage
- + Inclusion of product and logos in video for each event
- + If applicable, cross promotion in film industry social media
- + Pit passes and ride alongs at events
- + Racing Crew shirts, stickers and hats for personal use



WHAT PEOPLE ARE SAYING...



jonathancash16 @zeedrives ❤️
 I'm not even gonna lie, I chased you and after went to the pits and said who was the guy driving the z? They were like I think it's the girl actually, and we all agree you were killing it the whole weekend! You were so smooth in front!

Angie Wilbanks Anderson » Zee Drives
 7 September
 Zandara is one outstanding woman that goes sideways extremely fast! You've gained a family of fans!! Best of luck to you! #LSfestX #zeedrivesaz Zee Drives



sp4ce.cowgirl1 Beyond stoked to have met a female driver as talented and humble as @zeedrives! Thank you for the ride along and for sharing a part of your journey with us! It was an absolute honor meeting you 🙌🏻
 #nissan #ladydriven #350zdrift #ls3
 Edited · 7w



mykadawn_npc_bikini This past weekend I saw some of the coolest stuff! I have never seen #drifting in real life until Saturday! @zeedrives drifting skills were amazing!!! When I saw the car and saw the driver was a girl... blew my mind! Y'all she was cool as hell! Check out the slow-mo video I got of her! #zeedrivesaz #sfest Check her out and give her a follow! She came all the way from Canada to Bowling Green for this event! @holleyfest
 6w



READY FOR YOUR BRANDING

#ZEEDRIVESAZ - 400HP LS3 SWAPPED 2003 NISSAN 350Z - FULL COMPETITIVE DRIFT CAR



#S14 - 650HP TURBO 2JZ SWAPPED 1996 NISSAN 240SX (S14) - FULL COMPETITIVE DRIFT CAR



#DONAIR - 2005 NISSAN 350Z - MOSTLY STOCK GRASSROOTS CAR



FULL VEHICLE SPEC SHEETS AVAILABLE UPON REQUEST

2022 SEASON PLANS



EXPOSURE EVENTS

LS FEST WEST - APRIL 22-24 - LAS VEGAS, NEVADA

HYPERFEST - MAY 13-15 - VIRGINIA INTERNATIONAL RACEWAY, VA

GRIDLIFE MIDWEST - JUNE 2-5 - GINGERMAN RACEWAY, MICHIGAN

GRIDLIFE CIRCUIT LEGENDS - AUGUST 19-21 - LIME ROCK PARK, CT

LS FEST EAST - SEPTEMBER 9-11 - BEECH BEND, KENTUCKY

GRIDLIFE HEARTLANDS - OCT 7-9 - HEARTLANDS MOTORSPORTS PARK, KS

ADDITIONAL EVENTS TO BE ADDED AS SCHEDULE PERMITS

80K+ SPECTATORS - MEET + GREET ENVIRONMENTS

COMPETITIVE EVENTS

KLUTCH KICKERS 100K DRIFT SERIES - FREEDOM FACTORY, FLORIDA

ROUND 1 - APRIL 29-MAY 1

ROUND 2 - JUNE 24-26

ROUND 3 - AUGUST 12-14

ROUND 4 - OCT 21-23

ROUND 5 - NOV 11-13

FD PRO AM/SHOOTOUT EVENTS - LOCATIONS TBD

TRAINING AND FILMING DAYS

WILLOW SPRINGS RACEWAY, OTHER TRACKS TBD

DEDICATED MEDIA CREW FOR ALL MAJOR EVENTS

JOIN ME.



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